

# WRABA SUCCESSES

## Business and Social Development

- Assisting businesses locating along Williamson Road
- Restaurant Week
- Star City Motor Madness
- Greek Fest



**Restaurant Week** May 2 - May 8  
Celebrate Williamson Road's Diverse Cuisine!  
Visit [wraba.org](http://wraba.org) for participating restaurants

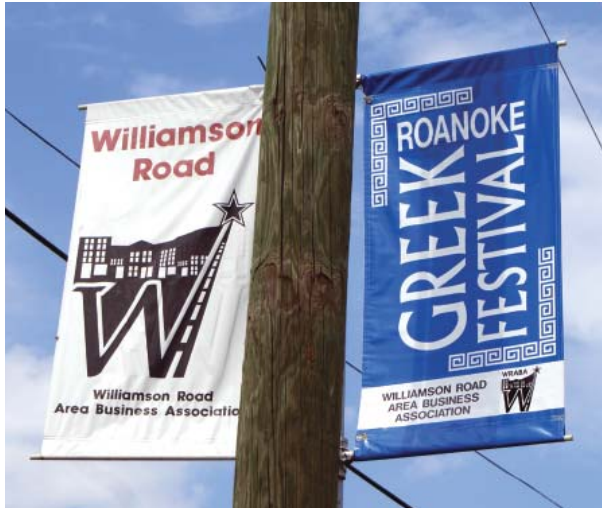
Williamson Road Area Business Association

## Infrastructure Improvements

- Storm drainage improvements
- Gateway and park landscapings
- Developed current neighborhood plan adopted by the City



WRABA BANNERS PROMOTE THE AREA AND OUR EVENTS!



## Williamson Road Area Business Association, Inc.

4804 Williamson Road  
Roanoke, VA 24012

PO Box 7082  
Roanoke, VA 24019

Phone: (540) 362-3293  
Fax: (540) 362-5789  
E-mail: [Valerie@wraba.org](mailto:Valerie@wraba.org)



## Williamson Road Area Business Association

## Membership Information and Application

ROANOKE'S MAIN STREET  
OVER 450 BUSINESSES STRONG



# WILLIAMSON ROAD AREA BUSINESS ASSOCIATION, INC.

The Williamson Road Area Business Association (WRABA) is a nonprofit 501(c)(6) voluntary membership organization founded in 1981. In 1993, the Roanoke City Council established the Williamson Road Area Special Service District (SSD) to provide additional assistance intended to foster business recruitment and retention as well as plan for the development and revitalization of Williamson Road.

## WRABA's general goals are to:

- Market and promote area businesses and services
- Continue to work closely with the City and County to develop innovative programs for the area
- Be a unified voice to represent area business interests
- Provide a forum for business owners/managers to discuss concerns
- Serve as an effective action group to pursue certain projects
- Be a point of contact for interested developers and investors



- Increase membership and quality of member experience
- Focus on maintaining and upgrading existing landscaping and litter can projects
- Focus on WRABA's organizational development and image within the community
- Encourage property owners and businesses to invest in their real estate and business



## JOIN US TODAY!

Complete the form below and return it to:  
**Williamson Road Area Business Association, Inc.**

PO Box 7082, Roanoke, VA 24019

visit our office at:

4804 Williamson Rd., Roanoke, VA 24012

or contact us by:

Phone: (540) 362-3293

Fax: (540) 362-5789

E-mail: Valerie@wraba.org

## MEMBERSHIP APPLICATION

Name \_\_\_\_\_

Business \_\_\_\_\_

Location Address \_\_\_\_\_

Location City, State, Zip \_\_\_\_\_

Mailing Address (if different than above) \_\_\_\_\_

Mailing Address City, State, Zip \_\_\_\_\_

Phone # \_\_\_\_\_

Fax # \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

**Membership Dues are \$175.00 per year and can be paid by cash or check. Checks should be payable to WRABA.**

Check # \_\_\_\_\_ enclosed.

Our Year begins July 1